

Alumni
20th May
00
Dance
S

The Student Community Newspaper of George Brown College, Toronto

INSIDE

COVER: Talent Trek '99 played to a full house in the Student Lounge. More photos on page 8-9

JOB SEARCH: Let Grace Jell from the Alumni Association set you on the right track in the search for the perfect job. Page 6

NEWS

Let our letters hit the spot. We don't make them up folks! Page 6

It's easy to get a job compared to keeping one. Allan Stokell shares his secrets

VARSITY

Melanie Denhey reports on all the action at the Athletic Awards Dinner. Story page 11. More pictures on page 8-9.

MORE

Alumni help page 8

Planet Janet page 5

Editorial page 5

Feature stories page 8-9

A year in the city page 9

Entertainment page 10

Art Competition page 11



GBC's Talent Trek drew large crowds to SA lounge. More on page 9.

Morrison Resigns!

by Allan Stokell

Janet Morrison has resigned her position as Executive Director of the Student Association of George Brown College. In a 6 page letter of resignation sent to the Student Association Board of Directors, Morrison sighted "issues relative to communication, respect, ineffective leadership and organizational values" as her reasons for leaving. She started

her position December 15, 1997. The resignation takes effect May 1st, 1999.

A graduate of the University of Guelph, Morrison attained her Ph.D in Education at Bowling Green State University.

As Executive Director, she maintained an open-door policy for both staff and students alike.

In an interview in January of 1998 in the Dialog, she called herself "a self-declared veteran of educational bureaucracy."

"Contrary to the negative views

held by some faculty and staff regarding students...this college and other post-secondary institutions would be devoid of purpose without our students. (They) are the pinnacle, the vortex, the raison d'etre" she said.

No one has been chosen yet to replace Morrison.

Check out the final Planet Janet on page 5.

Come in and compare our prices on:

- ★water
- ★milk
- ★chips
- ★snacks



COME AND
CHECK US OUT
AT CASA LOMA
AND ST. JAMES
CAMPUSES

STUDENT ACCOMMODATION Downtown Toronto!

SPACE NOW AVAILABLE!
or call about SUMMER ACCOMMODATION.

Neill-Wycik Co-operative College Inc.
...Geared for Student Budgets

FOR OVER 25 YEARS NEILL-WYCIK CO-OPERATIVE COLLEGE INC has provided a great alternative to traditional student residences. Each resident has a private room in a unit shared with three to five other students. There is a kitchen/Common room and two washrooms in each unit. Facilities include: A kitchen/Common room, computer lab, BBQ's, sewing room, woodshop, T.V. lounge, and roof deck.

Residents also learn about Co-op living by volunteering two hours per month - Residents can join a committee, host an event, throw a party, write for the newsletter or help manage a facility.

Newly Renovated, Safe, Affordable, and very convenient to Ryerson, George Brown College and the University of Toronto

Starting from just \$358.⁰⁰ a month!

*Summer short-term stays available (one day to four months)
--ask for Summer Hotel Accommodation!*



96 Gerrard Street East Toronto Ontario M5B1G7
Voice: (416) 977-2320 Fax: (416) 977-2809 Toll Free: 1-800-268-4358
eMail: wycik@inforamp.net Web Site: <http://www.inforamp.net/~wycik>

International Students

Did you know... that your previous work experience could make you eligible for **PERMANENT RESIDENCE** in Canada?

Did you know... that upon completion of your studies you are entitled to work in Canada for one year?

Did you know... that one year's experience in an occupation on the "List of Occupational Demand" and other factors could be sufficient to qualify for **PERMANENT RESIDENCE** in Canada?

For a consultation and assessment by an Immigration Specialist call:

Vilma Filici, B.A., B.Ed. (Member of OPIC)

Filici Legal Services Inc.

120 Eglinton Ave., East, Suite 302 Toronto, M4P 1E2

Tel: (416) 482-1575 Fax: (416) 482-2267

E-mail: vilma@total.net

the **Dominion**
bar & eatery

now hiring!

**Servers
Bartenders
Bus boys
full-time
part-time
week-nights
week-ends
& more...**

very close
to campus!

fax or mail resume
to manager at:

500, Queen Street E Toronto Ont M5A 1T7
tel (416) 368-6893 fax (416) 368-2090

**EARN
MONEY
AND
TRAVEL**



**The Student Work Abroad
Programme:**



Visit us on-line at
www.swap.ca or
drop in to your
nearest Travel

SWAP is a programme of the
Canadian Federation of Students

Working holidays in the
USA,
UK, Ireland,
Australia, New Zealand,
France, Germany,
South Africa,
Japan
and more.



TRAVEL CUTS
Plugged-in to Student Travel
Since 1969

49 Front St. E., 365-0545

Owned and operated by the Canadian Federation of Students

brown, GEORGE

A View From The Castle

by Charmaine Mayes

The view this month is bright. It's a very bright light. Go towards the light, students, go towards the light. There is a light, actually. No, that's not Spring you see. It's the light at the end of the tunnel. It's almost over, and I'm almost sad. Almost.

It's an end to all those superficial classroom friendships you had with classmates. You'll say, "Let's keep in touch," but you never do. Of course, with the advent of email, you'll still get all those bad jokes forwarded to you by them.

It's an end to paying too much for lunch in the school cafeteria, where you sit around with other students, talk about how much you hate your teacher, and call it a bitch session. Now you can pay too much at the restaurant on the corner, where you and your work cronies get together, talk about how much you hate your boss, and write it off as a business expense.

It's an end to hanging out in hallways, yelling catcalls at the girls who go by, and laugh when they get mad. Now you'll hang out in the secretarial pool, look down their blouses, and cry as they sue your asses for sexual harassment. It may still be a man's world, but little by little, we are catching up.

Two weeks left boys and girls, or by the time you read this, only one, and that's it.

We're finished. Summer jobs for the (hopefully) returning first years, soon to be second years. And summer school for the January starts. Yeah, summer school. I did it last year. It doesn't suck too badly, actually.

And graduates, it's time for life. Glorious life! Of course the end is also the beginning. It means job searches. Real jobs for graduates. That means a job in your field, no part-time waiting on tables or working at HMV.

Considering all the hell this school put me through, I am still going to miss this place.

I'll miss Isabel in the Student Association, who always has a sunny smile for anyone who stops by. She tricked me in to writing this column this year. But whenever I felt down, I went to Izzy, and she always made me feel better. I don't know how I will start my mornings without her.

I'll miss the counseling office. It was primarily working for, and with, Student Affairs that kept my bills paid, while I attended classes, and Miriam and Helen, who kept my marbles in my head on those days when I just didn't think I could do it anymore.



I'll miss my instructors. I know I drove them a little crazy, but they deserved it for keeping me up late so many nights. Wait a minute. That doesn't sound right!

I worked for the school and got to know all the Chairs, Robert Barnett, Marilyn Rinaldo, and Hilde Zimmer. Returning students, they are working for you. If you have a problem, or concern, they will listen to you. Don't be afraid to get to know them. Just don't bug them in September.

I'll miss the Dean of Technology, Joy McKinnon. She likes to get to know students, and she will always make time for them. But again, stay away in September.

More important than the rest are the support staff. I learned the best life lessons from the support staff here at George Brown, in ways you cannot begin to imagine.

A special thanks to all my favorite people here at George Brown. The much forgotten, oft overlooked Administrative Assistants, Christine Bastien (Information Technology) - who had to learn, on the job, and handled it very well, Rosalind Talbert (Apprenticeship/ Continuing Education) - who has been doing this so long she doesn't even have to think about it anymore, and is another one of those people who makes me smile, and Nezyln Turner (Electrical/Electronics/Mechanical) - who was just always very sweet to me, and that can be a rare thing

sometimes. Temporarily gone, but not forgotten, Erin Agnew (Information Technology) - who took care of IT in my first semester, and was a great friend to me over the summer. I appreciated her ear and her time more than she will ever know. Much thanks to Janice Topola (Assistant to the Dean) - who listened to us bitch and complain when we couldn't get in to bitch and complain to Joy. Many more thanks to Chris Wengle. She takes care of too many things to be given an accurate title, but if you're a student at George Brown, sooner or later, you will see Chris, and she will fix up your grades, or check your registration, or help you with your exemption. She's helped me out of a few jams, and I want to thank her for making sure I graduate.

Finally, thanks to Allan for letting me write this column, and never editing a word, but allowing me my own voice. I appreciate the opportunity. I feel like a real writer.

I'm getting a little misty here, and it's close to deadline, and I've written enough for my own newspaper, so I just want to say goodbye to all the friends I've made here at George Brown. I'll miss you all. Hey! Let's keep in touch.

DAAalog

A semi-regular column by Stephen Flett, your DAA (Director of Academic Affairs) at the Student Association. Or whatever random thoughts are meandering through Steve's head.



FEAR and LOATHING. EAR. It's growing by the day. Many graduating students (myself included) are coming to the realization that they have to get out there and find some work soon. Gulp. Am I ready? Did I actually learn anything at GBC? What do those marks mean in the real world? Who has time to look for work? I'm too busy finishing off my diploma, while still working at my part-time jobs in order to keep the wolves from the door. Looks like there's not much time for the job jungle safari until April 23rd.

I reported in my last column that George Brown is doing about average in terms of Graduate Satisfaction, Graduate Employment Rate, and Employer Satisfaction. These are all part of the KPIs (Key Performance Indicators) which are to be used to measure college performance, and adjust additional funding. Well, the results I saw did not

include the Student Satisfaction Rate.

LOATHING. I saw the Student Satisfaction figures published in the Toronto Star recently. Oop. Not looking too good, GBC. In fact, George Brown College has the WORST STUDENT SATISFACTION RATE OF ALL ONTARIO COLLEGES. A measly 56% of George Brown College students are satisfied with the quality of their schooling. This compares poorly with the provincial average of 68%. The highest rate of student satisfaction was 78% at Thunder Bay's Confederation College. GBC ranks SECOND WORST in terms of student dissatisfaction (16%), and in INDIFFERENCE (not satisfied nor dissatisfied - 28%). Guess I wasn't imagining all that grumbling these last few months.

To break down that 56% figure some more, I note that George Brown College's weakest area was Overall Quality of Services with only a 39% satisfaction rate. Another weak area is Overall Quality of Facilities/Resources which sits at 44% satisfaction.

In a recent memo addressed to the college community, GBC President, Mr. Frank Sorochinsky, points out, "we have a lot of work to do in making significant improvements in the broad range of facilities and services we provide to students. As well, action is required to raise overall satisfaction levels with the quality of our students' learning experience." He goes on to say he would

"encourage staff and students to send me directly any questions, comments or suggestions you may have related to the KPI data." Mr. Sorochinsky further states that "this is an opportunity for all of us to work together." If anyone is interested in obtaining additional information regarding KPI data, it will be available at each campus Learning Resource Centre.

And now it comes time to say farewell to GBC, to my position on the Student Association Executive, and to my column in the dialOG. I can certainly say it's all been a learning experience for me, despite my somewhat advanced age of thirty-eight. It confirms my theory that learning is a life-long process. In that spirit, I hope to return to check up on old GBC and the Student Association, and to take some Con-Ed classes. Maybe even teach. Think I'll check with Allan, our editor, and see if he wants an Alumni column. Words of wisdom from the world of work (I HOPE). If I didn't get a chance to say it to you in person, "GOOD LUCK EVERYONE!"

If you'd like to discuss anything, feel free to drop in to see me at the Casa Loma SA office, send me an e-mail at sflett@gbrown.on.ca (I LOVE e-mail!), or leave me a voice-mail at 415-2900 #83221. Until May 15th anyway. After May 15th, if you want to reach me outside of school, you might try to e-mail me at stefvlett@yahoo.com.

Student Survey

Glynis Lavery, a graduate Marketing student from GBC, has completed a student survey commissioned by the Student Association.

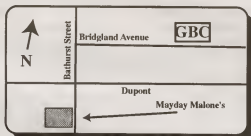
The survey was done at all four campuses at the end of February and early March. Copies were also printed in Dialog. The survey took only about 5 minutes to complete, it asked questions about many of the services available from the Student Association. Initial results show that although most students are familiar with the SA and know where each campus office is, many are unfamiliar with the range of services offered.

The full results will be presented to the Board of Directors meeting on Monday April 19th at 6:30 pm in the Quiet Lounge at St James campus.

Mayday Malone's

What a Relief!

A PUB-STYLE ITALIAN EATERY



THE OFFICIAL OFF-CAMPUS PUB OF CASA LOMA!

1078 BATHURST STREET (JUST SOUTH OF DUPONT) (416) 531-8064

STUDENT LUNCH SPECIALS

Monday - Tuesday
1/2 PRICE WINGS

Wednesday
1/2 PRICE PASTA

Thursday
1/2 PRICE NACHOS

Saturday
1/2 PRICE PIZZA



<http://members.tripod.com/~dialognews>

The student community
newspaper of
George Brown College

Editorial office:
Room 159A
St. James Campus
200 King Street East
Toronto Ontario
M5A 3W6

(416) 415-2710
FAX: (416) 415-2491

Casa Loma Office:
Room 263

Allan Stokell
Editor-in-Chief
allan.dialog@mailexcite.com

Amy Kim
Student Adviser
amyhikim@rocketmail.com

Jerry Grymek
Advertising Manager
jerry.ads@mailexcite.com

Monique Kavanagh
Student Services Manager
mkavanagh@gbrownc.on.ca

Roxanne Chin-Choy
Office Manager
daydreamer20@lycosmail.com
smallsparrow@mailexcite.com

Margaret Sin
Casa Loma Campus
blueocean21@hotmail.com

Gordon Holder
Malcolm Stoddard
Technical Advisers

Levon Beharry
Shazia Khokhar
Shreen Barker
Aida Kang
Layout

George Vajna
Entertainment Editor

Melanie Denheyser
Stephen Flet
Charmaine Mayes
Janet Morrison
Grace Jell
Cathy Rydell
Contributors

Mike Cunliff
Brian Sharpe
Distribution

NEXT ISSUE:

Summer in the City
Deadline for copy:
Friday June 25th
Publication date: July 5



Dialog is a Member of the Canadian University Press (CUP).
Contributions to Dialog are always gratefully accepted. Written work can be hand-written or in plain text (TXT). Images should be on Mac platform in EPS format (please specify if created in Photoshop or Illustrator). It is requested that you submit a hard copy of your work with the disk. Opinions expressed in Dialog are not necessarily those of the Dialog Collective, the Student Association of George Brown College, or its editorial staff. Dialog will not publish any material that attempts to incite violence or hatred against individuals or groups particularly based on race, national origin, ethnicity, colour, gender, sexual orientation, age or disability.

Would you like to earn a degree in Administration? It's easier than you think!

If you hold a three-year diploma in business administration or a related field you may earn your post diploma Bachelor of Administration degree by completing an additional 8 courses from Athabasca University.

If you hold a different professional or career diploma, you may earn your post diploma Bachelor of Administration degree by completing 10 - 15 courses from Athabasca University

Athabasca University offers you...

A competitive edge in the marketplace - Graduates will have developed the critical thinking, communication, problem solving and managerial skills employers demand from those aspiring to hold responsible positions in firms and organizations today.

Choice, convenience, and flexibility - We offer over 400 distance education courses. You may begin a course any time of the year, and work at your own pace, schedule, and preferred location. All of our courses feature one-to-one telephone or computer-based tutoring. Study full- or part-time.

Computer based delivery - Join our Lotus Notes based VITAL (Virtual Teaching and Learning) learning community.

Academic excellence - Athabasca University has an international reputation for excellence and innovation in distance education. Our faculty, tutors, and staff work with you to help you realize your educational and career goals.

A way to earn credits toward your CMA or CGA designation and a degree at the same time - If you plan on working towards either of these accounting designations, you can take the fast track by completing Athabasca University accounting courses that count towards both the designation and the degree.

Small classes - Classroom and videoconference courses are offered in Edmonton, Calgary, and Lethbridge.

For More Information

For more information, contact Sandy Gibson at:

Phone: (800) 788-9041 (ext. 3283)
Fax: (780) 497-3411
e-mail: sandrag@athabascau.ca

Canada's Open University™
www.athabascau.ca e-mail: auinfo@athabascau.ca

Over 14,000
Canadians
are taking
Athabasca
University
programs
and courses...
Come and
join us!

Admin

Athabasca University

as I sit in this old editors chair for the last time, I somehow feel I should impart a few wisdoms which have been hard learned. Most of us are going on to jobs and keeping a good job can almost be a job in itself. What follows will help you keep a job.

1. Don't become involved in office politics. You have been hired to do a job. Follow the job description and if it doesn't include back biting and gossiping...don't.

2. Don't get involved sexually with a fellow worker. Someone will end up losing their job and the 'last to come - first to go' rule usually applies. Besides poking the boss is very unprofessional.

3. Be honest. Don't lie, don't cheat, don't steal. This includes accepting bribes. You know what bribes are don't you? That's when you do a favour for the President and he sends you on a trip to Europe.

4. Show up when and where you are supposed to. You would be surprised at the number of people who can't show up to work on time. It doesn't matter how good your work is, if you are not there to do it.

5. Treat everyone with respect. You may be on the way to the top, but don't

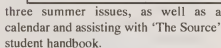
make enemies on the way there. Everyone you step on will be waiting to step on you when you fall...and you will fall. Make friends on the way, not enemies.

6. Be responsible for your actions. Just because everyone else is jumping off a cliff or signing a dubious letter doesn't mean you have to. Peer pressure is for high school students, not young professionals.

7. Be professional. This means if you promise to do something...do it. Make sure your assignments are complete on time and don't take credit for other peoples ideas or work.

8. Be a good listener. If you don't completely understand ask for a clarification. If someone says 'Give me a ring' does it mean a free piece of jewellery or you should call on the phone?

Well, that's about it for me. Many of our readers have been enquiring about what I plan to do next year. I have accepted a contractual position with the Student Association of George Brown College as Manager of Student Publications beginning May 15th, 1999, so returning and new students will see me around for the next year. I'll be working hard this summer along with members of the Dialog Collective training new members and publishing



Look for our Summer in the City issue in June, our Survival Guide to be mailed out in July and our special Back to School issue in late August.

It has been both a pleasure and honour to work for the students of GBC this year and I look forward to one more year putting the needs of students first!

Finally, thank you to everyone who wrote letters, volunteered at the Dialog offices, wrote stories, helped with the layout, did illustrations and read our paper. Good luck to the grads and to everyone else, see next semester!

In issue 30.11 of Dialog it was stated in an opinion piece that this years' student elections "were better organized and better supported than previous years. Fewer candidates ran unopposed..." In fact, this statement cannot be substantiated and The Dialog Collective regrets this error.



Janet Morrison, Executive Director, George Brown College Student Association

While waiting to board my westbound train to Clarkson Go Station yesterday, I was once again struck by the routine of my daily schedule. I bought a paper, turned on my radio and settled in for the commute. Despite having loathed this entire process at points in the past, I am saddened by the nearing end of it. There are lots of things I will miss about working at George Brown College.

On Wednesday, March 31st, after considerable thought, I resigned from my position as Executive Director of the Student Association. This was a really hard choice... but it's a good one for me both personally and professionally. I am looking forward to taking some time off, traveling in Canada, and eating meals at regularly scheduled times. Suffice to say that I am not convinced that I am the right person to provide leadership to the SA right now. I am, by my own admission, idealistic about employment; it needs to be both purposeful and meaningful. These two priorities have been met throughout my time at the SA by daily interactions with students. I also, however, think

that it is critically important for the people who work in an environment to believe in what the organization is doing and how it plans to accomplish its objectives. I can't honestly say that I have confidence in this right now and, as a result, staying here would compromise my most prized possession: my integrity.

My imminent departure brings to mind both negative and positive consequences. On the down side, I will miss the opportunity to work with the people that I have come to admire and respect at the College. Most of the people I'm thinking of are similarly employed by the Student Association - I can't imagine working in another environment that is equally enthusiastic and creative. I hope my colleagues at the SA know how much I value their support and commitment to addressing student needs. They are an inspiration to those in the education sector who have lost sight of the construct of service and I very much admire them. I leave with a huge sense of gratitude to my Leadership Circle (Robert Dungee, Robin Buyers, Judi Linton, David Wolfman and Lisa Butler), Susan Stylianou and Alex Barlier. All of these people

have provided much needed
counsel, support and feedback.

On the plus side, leaving my current work environment will - hopefully - allow me to enjoy a higher quality of life. At (almost) 30, I want to have time to exercise, walk my dog and enjoy the company of friends. To be very honest, I have found working here to be tremendously stressful, a reality that I would attribute - in part - to the undeniable fact that a significant number of stakeholders in our learning community (faculty, staff, students) don't feel very good about their affiliation with the College. This is highly regrettable. If the College asked for my opinion, I'd suggest that they consider the following:

(1) The need to develop community values through a consultative process, with articulated consequences for any compromise of such. This would go beyond the Codes of Conduct and/or Strategic Directions and speak to what matters to us as a learning community.

(2) The need to make stakeholders (faculty, staff, students) feel valued

Whatever the gameplan, GBC clearly needs to address substantial issues relative to staff morale and student satisfaction. We're at what my mother would call a "critical juncture" and it's time for action. I wish the College luck in this process because I think that GBC has such tremendous potential.

And so...I'm out of here in just two short weeks. The plan is to take a month off and then look for employment elsewhere - hopefully in a college or university somewhere near a ski hill (owing to my newly acquired skills in this area) I want to thank the students of GBC for giving my work meaning and purpose. That is what being an educator is all about. I will miss you dearly (at this point, I think I might even miss the commute) and promise to think of GBC whilst driving across the country in search of enlightenment. Take good care.

brown, GEORGE

letters

Dear Frank:

Just thought I should send you a follow-up note. The questions I asked in my last letter (via the Dialog) were only intended to clear up some questions I have. I now hear some of the upper management and teaching staffs have grave concerns about the inaccuracies in the questions I asked. It is my experience that students are encouraged to ask questions. I have been told that there are no stupid questions just stupid answers. Therefore, I encourage the staff and faculty that believe my questions were full of inaccuracies to please answer the questions. The role of answering questions is to clear up inaccuracies and misunderstandings or is there even more misunderstanding here?

I had the unfortunate pleasure of reading a letter addressed directly to you about the use of an outside graphics agency. I agree with the instructor's displeasure of such a decision. Especially when the entire department was not even consulted, or was it? Another thing that bothered me about the letter was the writer stated they had over 20 years of experience. Do we have the talent pool to create our own image or don't we?

I had the pleasure of speaking with the director of the Open Access Computer Learning Resource Center (OACLC) today. I was very happy that my question in regards to OACLC not having software necessary to assist business students in completing assignments was welcomed and then acted upon. The director of the Open Access Computer Learning Center (OACLC) and Susanne Kavanaugh, Co-ordinator of the Marketing department took action as early as today. While I was speaking with the director of the OACLC, standing behind me was the Co-ordinator of the Marketing department ready to assist in changing things for the business students. I believe these communications between the departments will lead to a more effective learning experience for students and, I believe higher grades.

Another pleasure I was fortunate to witness was during the Wednesday March 17th Student Association meeting. I heard a presentation on a new system to help students who have sufficient financial resources to pay their own way and still keep their investments intact. It felt pretty good knowing the president cares what the student Executive body thinks. Thank you Frank for the opportunity share our thoughts. I would also like to thank the Student Association Executive for opening up the discussion to include comments from the guests present.

I would also like to clear up some

misunderstandings regarding my first letter. Firstly, I am not retracting any of the questions nor do I feel it was necessary to send you a copy before the issue containing the questions was available. I did not intend any disrespect to you or to anyone else. I have some legitimate concerns. I feel writing the letter to you via the Dialog is the best way to get the answers I am searching for. Some of the questions were formed from conversations I had with my peers and fellow students. Hence I felt it was easier to ask you through the Dialog.

I think I have the right to present such questions as my association with GBC goes back to 1981. I have been a student of George Brown College since September 1981. I graduated in Mechanical Engineering - Tool Making in May 1983. In February 1985 I represented GBC at the annual boxing tournament at Casa Loma campus. I graduated in Business Administration - Marketing in May of 1998 and will complete my 3rd and final year of the marketing course in May 1999.

I have always been concerned with student issues and academic responsibility. I wish to make a point here about how important a question can be. Therefore, I should mention the meeting I had with the Chair of the Business department in early November 1998.

This meeting was to ask if it was possible to revisit and change the decision to withdraw GBC from the Ontario Collegiate Marketing Championships (OCMC) for late November 1998. Pearl Hazen listened to my thoughts and felt it may be possible to revisit the decision at a faculty meeting later in the week. I was told another vote was held and the original decision was changed to allow students to participate in the annual competition.

The teams' performance was exemplary. We brought home the 3rd place trophy among our numerous gold and bronze medals. It was an outstanding performance for only 8 students including myself. Had the Chair not graciously listened to my proposal and brought the conversation to the voting committee we would not have won 3rd place at the competition. At this point I wish to thank the advisors and volunteers who assisted the team in preparing for the competition. I should also mention the 3rd place victory was the very first placement for GBC in the top three in Ontario. It was a great experience for me to be on this team and to hear that GBC will be hosting the Ontario Collegiate Marketing Competition in November 2000.

I try my best to help my fellow classmates and I get a rewarding experience from our education and to ask the sometimes-stupid questions. While the questions may have appeared

to be cynical and irresponsible they were intended to reach a better understanding for us all. The questions are most definitely not masking a hidden agenda as questions regarding accountability and protocol.

I am not completely certain I will return to study at GBC in the foreseeable future. It has always been my hope to leave my college a better place than when I first started. I do hope you and/or the faculties respond to my questions and take the appropriate action that may be required, such as the OACLC and the Business departments have already undertaken.

I want no misunderstanding about my gratitude to you, George Brown College, Pearl Hazen, Susanne Kavanaugh, and the business faculty for the education I received. I used to say, "What do you expect from a \$1300.00 tuition fee?" now I say, "Its amazing what you can get for \$1300.00 these days."

Respectfully,

Sean O'Connor

Sadly our community colleges are training students to work in low paying jobs like nursing and computers, while failing to offer courses leading to high paying consulting jobs. The situation is so bad that the Harris Government had to retain a U.S. company to reform our welfare system. There were no Canadian owned companies or personnel that could manage the job. And this was no cheap job. According to Erik Peters, the

provincial auditor, this cost-cutting project inexplicably jumped from 30 million to 180 million. Assuming the project required 5 consultants and support staff of 20 people for a period of one year, then each person could have been paid 3 million dollars, leaving 105 million to pay for office rent, office supplies and a modest profit for the company. These are the kind of jobs young Canadians need.

Some might argue that Americans are more experienced in solving social problems since they have the highest incarceration rate in the world, massive drug and crime problems, armed inner cities and a health care system that excludes 50 % of the people. Personally I believe that if the community colleges had offered these consulting courses, then this contract would have gone to a Canadian owned company.

Some might argue that the fix was in and awarding the contract was a political payoff to powerful business people who support the Tories. While recognising the strong possibility of corruption by Chretien's government, especially his awarding without tender a 2 billion dollar contract to a company where his brother-in law is a director; I have complete faith in Mike Harris and the common sense revolution. When Ontario welfare recipients receive their American style food stamps, people will realise that the U.S. consultants earned every cent of their 180 million dollar fee. Don't blame Mike Harris. Ontario community colleges should have graduated trained consultants.

J. McGovern

It's amazing what you can get for \$10 million! New Microelectronics Centre for GBC

by Cathy Rydel

Joy McKinnon must be very happy. The Dean of the Faculty of Technology can now claim bragging rights for a new Centre for Advanced Microelectronics at the Casa Loma campus.

According to a Canadian industry association, "an abundant supply of engineers and technologists would clear the way for growth up to about \$22 billion a year."

Microelectronic components are used in medical, communications, automotive and a multitude of consumer products.

Almost \$1 million has been raised from 14 corporate sponsors' with another \$2.1 million coming from the Ministry of Economic Development, Trade and Tourism. \$700,000 in cash will come from

students to finance the \$3.8 million Phase One of the Centre.

This spring, the old carpentry lab at Casa Loma will get the hammer and be renovated to house the industrial automation, surface mount rework, and surface mount manufacturing labs. It is expected there will be space left over for office space, a board room and a 'clean room' manufacturing lab that will be part of Phase Two. The labs will be kept to industry standards and will house more than \$1 million worth of high-tech microelectronics equipment.

Until now, students would have had to travel to the United States to get this kind of training.

cheapDATE

Dr Date

Chill out on first date

I've observed that many of you poor souls never ask anyone out because you're frightened of spending four uncomfortable hours with someone you don't know. While that someone has the potential to be wonderful for you, they could also be a creep. Fear of rejection stops many of you as well. You figure you'll just be dumped, used or played, so why bother? All these things can happen, but they don't have to happen to you.

A first date should be fun, light-hearted and non-committal. Think of your first date as meeting a new friend. Anything could happen in the future (sex, marriage, crime spree), but for now keep it simple and plan fun activities that allow you to talk and get to know each other. This could be as simple as coffee at the Bayou or as elaborate as the opera. What you do is up to you, but it should reflect your personality.

Concentrate on what's happening right at that moment and forget about what could happen. What follows are a few thoughts and suggestions on how to make your first date a great date.

prepare your mind

Most people want to have great conversations on a first date. If the banter is dull now, why continue? While it seems silly to create chemistry, you can take a few steps to put yourself in the right frame of mind. Drink water to prevent headaches. Give yourself some meditative time to relax and free your mind. Read a good book to get your mind working. It doesn't matter which book, you're not going to be quoting. When you read you're actually talking silently to yourself, which will prepare you for better conversations later. Any activity that puts you in a good mood will work, so slap Herb Alpert and the Tijuana Brass on the turntable and shake your little booty.

prepare your body

We are just animals after all, and most of us pay attention to how we look. It's fun to dress up, but ask yourself who you're dressing for. Dress for yourself in a way that makes you feel confident and comfortable. It makes little sense to dress specially for your date if that's not how you dress normally. Same goes for excessive bathing and grooming.

Exercise is a good idea, too. The point is not to buff up or lose weight in just one day. Exercise (some aerobic activity that makes you sweat for about twenty minutes) will get your blood flowing and help you feel loose and healthy.

don't freak out

Many people don't like first dates because they feel like they're on display and under scrutiny. This causes anxiety to wax and wane behavior to wane. I even knew one person who hyperventilated on a date. Somehow, my friends, you've got to relax. Keep in

mind that everyone is nervous on a first date. Find a way to convert that nervous energy into positive behavior.

I have three methods of counteracting anxiety: First, I assume that for every insecurity I'm battling (dumb joke, crooked jaw, doomed repetitive romantic folly), my date is struggling with her own neurosis. This helps me realize that we're all human and we've all got problems. My second method is to imagine I'm naked and drink shot after shot of hard liquor. If that doesn't work, my third method is to actually get naked and giggle uncontrollably. The first method has proven to be the most successful.

safety

When you date a person you don't know that well for the first time, take control of the situation to avoid danger should your date start to strip and giggle. People all have different expectations going into a date, and while you might never think of kissing, your date may have much more in mind. Avoid bad dates from the start by becoming friends first so you understand what's going on.

Plan daytime activities in public or go out with a group of your friends. Carry a quarter (argh! 35 cents my ass!) for the phone and have enough cash (at least \$15) for a cab ride home. Alert your friends and roommates to your plans and let them know when you get home safely. Avoid situations where you are helpless. kissing.

This is personal choice and no rule exists that covers every person's situation. Some like to take the physical aspects of a relationship slowly and build friendship first. Others have little problem with kissing on the first date. Both paths can work, but there's really no need to rush things. Take your time and make that first kiss a doozy.

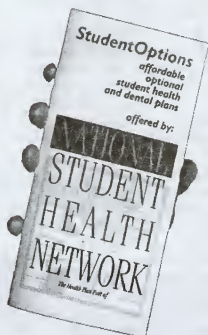
sex

As with kissing, this is all up to you. If you do have sex, be smart and be safe. To wait is not only a respectful gesture, but it may actually improve your chances of marriage. A recent study found that couples who waited at least six months to have sex were more likely to get hitched than couples that didn't or couldn't wait.

I have no problem with first date sex as long as the participants are both willing and understand what the other really wants. Don't assume anything. Unfortunately, just because you sleep with someone, that doesn't mean they ever have to talk to you again. Also, don't assume you are owed sex just because you bought your date dinner.

Need Health or Dental Coverage? Need Options?

StudentOptions can provide coverage if you're not covered by a group health or dental plan.



This program covers:

- prescription drugs
- vision care
- dental
- chiropractic
- massage therapy
- much more

For more information call:

1-800-468-0668

NATIONAL
STUDENT
HEALTH
NETWORK

the Dominion bar & eatery

Pub nights are here!

Great Food @ Low prices!
20% OFF ALL FOOD

\$12 Jug's (60 oz.) of premium draft beers
\$3.15 for bottled beer

1min. walk from George Brown Theatre

Large Screen TV.
Free pool tables

Patio opening!

valid with
student card.

500, Queen Street E.
tel (416) 368-6893

by Grace Jell (based on the Alumni Affairs 'Career Wise' Program)

Yes, it's that time of the year. It's time to look for work, and if you are graduating this June, then it's time to launch your career. Are you ready?... or are you panicking?

If you are panicking then know that you are not alone and that this article has been written just for you.

You probably already know that you will have to acquire vital employment tools to successfully secure work opportunities in this "modern world of work" so below are the facts, quick tips, and the names of hot campus career services to help you **BE READY!**

So, where do you start? Work search and career planning tasks are usually high on students' procrastination lists because most students today, along with most other Canadians, feel intimidated by the "modern world of work" along with the technology race and the incredible hypercompetition that drives it. Students are also feeling lost not knowing how to navigate these uncharted employment-market waters amid such global change; and feeling perhaps pulled in all directions by advice given by friends

differently, as opposed to students of even 5 years ago, to successfully get and keep that work that you have in mind?

Develop and Sustain A Great Attitude

☐ Do reality checks about your skills and goals on a regular basis. Rework/revise as needed.

By being realistic you will find yourself also feeling more open and optimistic. Assume nothing.

□ Identify any fears and anxieties you may have about the work world or the work-search process. There are good reasons why those fears are there and once you have identified them you are half way home to resolving them.

□ Consider yourself a "micro-business" regardless of whether you will be working for yourself or for someone else. Acquire the skill sets and information necessary to keep yourself marketable and/or professionally secure.

□Be pro-active. Stay on top of the latest trends and research/explore your options on a regular basis. Make good decisions about your own professional development.

- Develop a vision of the future. Have a realistic understanding of where global trends are taking the

□ Keep pace with economic restructuring trends and develop a sense of how changes will impact your profession. Then position yourself accordingly.

- Keep pace with moral/ethical shifts as they arise in society and evaluate the impact on the promotion of your products/services.

☐ Battle hypercompetition in the marketplace by trying to stay one step ahead, to the best of your ability.

□Employers tend to hire people today on part-time and/or contract-basis with/without paid benefits. This is a reality that you will need to accept and, in turn , build into your career goals.

□ Learn to translate your understanding of global trends in self-marketing, networking, and interview situations so that potential employers can know why you are that “perfect fit” for their organization.

Refine Vital Work-Search Tools On A Regular Basis

Today, work-search tools are vital rather than optional when facing hypercompetition in modern employment markets. (Campus services that can help you with these areas are listed in this article.)

You will need to do the following:

* **Get focused!** Clearly define your work-search starting point because it's then easier to discern your destination point and the map that you can use to succeed.

* Learn modern work-search techniques. Get the latest information about work-search web sites, information meetings, and the latest state-of-the-art technology that helps both employers and employees through the employment process (ie. E-mail applications, resume scanners, etc.)

* **Develop solid networking strategies.** Your career depends on it! Don't be shy. Develop the confidence to market yourself on an ongoing

basis. Remember, networking isn't about asking for a job. It's about letting people know who you are and what you do well so that they can keep you in mind for upcoming work opportunities.

* Honestly evaluate your interviewing skills i.e. nervous tendencies, body language, articulation skills, interpersonal skills, confidence, etc. Seek out people who can help you refine your interviewing skills.

* Write focused targeted resumes. Target the format, language, and content of your resume to the actual job / organization you are applying to.

It means more work for you as opposed to what work-searchers did even 5 years ago but it's what you need to do to make your resume stand out from 200-300 other resumes (received on average) for a job opportunity. If you know who you are and where you are going your resume will speak volumes about that. Employers like that.

Do You Have An Action Plan? You Need Help With One?

Don't be shy in admitting if

REMEMBER THESE 3 KEYS

(They'll open the door for you every time!)

1. Develop and sustain a great attitude!
"Your attitude is your walking resume". It is also the balancing factor for you, whenever you face uncertainty, confusion, or opportunity. Do reality checks on a regular basis and be brutally honest with yourself about everything. Remember, a realistic attitude is a healthy attitude.
2. Stay tuned-in to global trends at all times. Keep an eye on technology, labour markets, mergers, societal moral shifts, government policy, etc. so you can anticipate how the future will effect you in your own back yard.
3. Review, revise and refine your work search tools on a regular basis. Develop focus, work with up to date work-search and networking strategies, refine your interviewing and self-marketing skills, and develop great targeted resumes that will speak volumes about who you are, where you are going, and explain why you are that "perfect fit" for your potential employer.

world and position yourself according to your own set of balanced and focused career objectives.

☐ Do volunteer work. It is crucial for your resume. Volunteering also helps to balance your personal/professional attitude.

Stay Tuned To Global Trends At All Times

□ Keep pace with technological advancements and make the time to learn/improve your technological skills as quickly as possible. This will help to keep you professionally marketable.

and family. After all, today's employment world is unlike anything previous generations (like our parent's generation) have experienced. Global markets are highly unstable, hypercompetitive, and unpredictable. Such unprecedented technological advancements and global upheaval leave government, institutions, and corporate management personnel hesitating to invest in and provide security to employees because employees themselves are battling to stay afloat.... let alone be one step ahead of the changes technology brings. The technology race is wiping out old jobs, creating new ones and it's transforming the way individuals/organizations communicate, compete, work, profit, and ultimately, survive.

And this is just the beginning. This unprecedented speed of change is just the tip of the iceberg in terms of the changes yet to come.

So, how are you going to prepare/position yourself to succeed in this "modern world of work"?

What will you need to do

rk...Are You Ready For It?

help you
acquire the
necessary
tools to
meet

STUDENT AFFAIRS

Career Counselling: Private and confidential sessions to help you define goals and refine employment tools. Call or visit your campus Student Affairs office for an appointment.

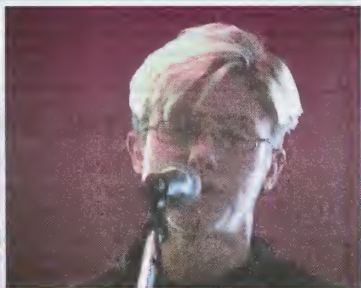
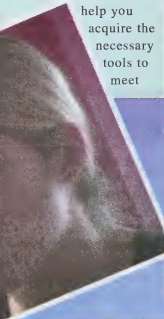
Quick-Tips Workshops: 50-minute workshops that focus on one topic i.e. resume writing, interviewing skills, etc. (\$1 to register). Pick and choose which workshop you would like to attend. A schedule is available at your campus Student Affairs office.

Worklink: An on-line job-posting web site at www.campusworklink.com. Current students and graduates can access this site. (You'll need an e-mail address to register yourself at the web site. If you don't have one contact Student Affairs to acquire one at 415-2107).

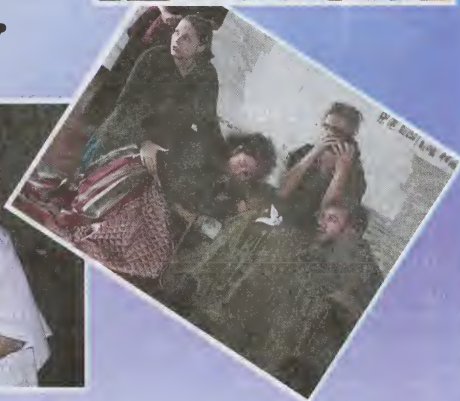
ALUMNI AFFAIRS

(St. James Campus, Room -113)
"Career-Wise" Program: For graduating students only. Up to 6 sessions to help you develop a solid career action plan. Private, confidential, and designed to address unique issues facing today's graduates. Counsellor is available Mondays, Tuesdays, and Wednesdays. Call Mark Pundzius at 415-2395.

We look forward to working with
you !



a year in the city

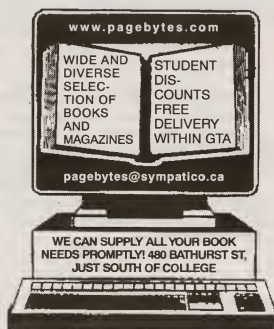


Awards for Art Competition

20. NEIL YOUNG - After The Gold Rush (1970) Songs like "Broken Arrow" prove this is not one of his better efforts.



PAGEBYTES COMPUTER BOOKS



416-944-8342

HEALTHY MALES

REQUIRED DURING THE SUMMER MONTHS

Biovail is conducting studies involving Generic Drug Formulations in our clinical research facility in Scarborough.

TO PARTICIPATE YOU MUST BE

Male Age 18-45

Non-smoker

Taking No Medications/Drugs

RENUMERATION UPON COMPLETION OF THE STUDY

We are accepting calls Mon.-Fri. 8am-8pm
(416) 752-3333 EXT 235 OR TOLL FREE 1-888-240-8245



100 FRONT STREET EAST (JUST EAST OF JARVIS)
Steps from St James Campus

955-9799

COME AND ENJOY OUR OUTDOOR PATIO
AND GREAT FOOD!

OPEN FOR LUNCH, DINNER, LATE NIGHT SNACK AND
WEEKEND BREAKFAST!

2 for 1

BURGER SPECIAL

EVERY MONDAY,
TUESDAY AND
WEDNESDAY

2 for 1

CHICKEN WINGS SPECIAL

EVERY THURSDAY,
FRIDAY AND SATURDAY

Light menu after 9.00pm.

FREE LOCAL DELIVERY TO HOME OR OFFICE
with minimum food order of \$15. (taxes extra)

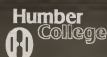
Professional Training

Humber College Post-Graduate
Programs are direct links to
employers! *Apply now for Fall 99.*

Let us connect you to a job

- 3D for Design and Architectural Professionals
- Clinical Research
- Direct Marketing
- Early Childhood Education - Special Needs
- Eco and Adventure Tourism
- Graphic Arts Electronic Publishing
- International Marketing
- International Project Management
- Journalism - Advanced
- Local Area Network Design and Administration
- Marketing Management
- Media Copywriting
- Occupational Health and Safety
- Package and Graphic Design - Advanced
- Photography - Advanced
- Recreation and Leisure Services - Advanced
- Regulatory Affairs
- Supply Chain Management
- Teachers of English as a Second Language
- Wireless Telecommunications

For more information
call (416) 675-5000
www.humberc.on.ca



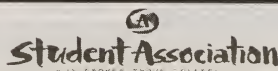
Do you remember your first week at GBC?

Help us make it
memorable for
the new students
this fall.

BRAND NEW ORIENTATION BRAND NEW ACTIVITIES

Join us as an Orientation
Team Leader this
September!

Stop by your Student Association office
to find out more. Small honorarium.



LIVE IT UP

This summer you can live COMFORTABLY and ECONOMICALLY at our DOWNTOWN* Schatz Hall student residence. Call The Michener Institute for Applied Health Sciences NOW to reserve YOUR room.

- \$453/month** inclusive
- Air conditioned rooms
- Ensuite bathroom
- Full kitchen and laundry facilities
- Television lounge
- Fitness facilities and squash courts

Rooms also available on a "short stay" basis

*The Michener Institute is located one block north and one block west of Dundas and University

**Ask about our Nightingale student residence rooms available for \$350/month



The Michener Institute for Applied Health Sciences, 222 St. Patrick Street, Toronto, ON M5T 1V4
Facilities Co-ordination Centre, (416) 596-3141 • FCC@staff.micheneron.ca • www.micheneron.ca

STUDENT FORUM GIVES US A VOICE!

In December of 1998, a Student Forum was held at the Hospitality campus to discuss important concerns students had concerning a number of issues relating to the College.

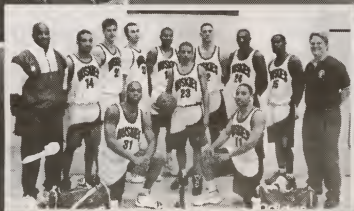
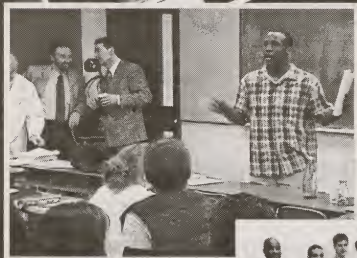
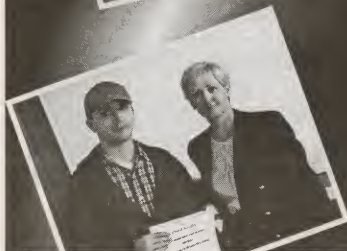
On Wednesday April 14th, students met with faculty representatives to discuss these concerns.

Scheduling, communication, sanitation, cancellations, externships and administrative concerns were discussed during this broad ranging session.

Although some students felt that discussing these issues this late in the season may not lead to immediate changes, management did agree to work towards improvements.



in the city



Techno-Logicals

tel: (416) 510 0020 fax: 444 4506

e-mail: clive@problem.org

Custom built, high reliability, performance, computer systems for; Engineering, CAD, Graphics/Video processing, math, research, general business, or home use. Pentium I-II-III.

K6, RAID, multi-processor systems, and network solutions are also available. We carry a complete line of accessories; scanners, printers, digital cameras, CD-RW, DVDram etc.

ISO 9002 & Year2K compliant, Compatible with multiple operating systems; Linux, OS/2, NT, Win95/98/2000.

We also do upgrades and repairs to older systems and carry ram and batteries for laptops.

Call, fax, or e-mail specifications for a detailed quote.

****Low lease rates for students (~13%) \$100/mo +1st & last down, 10% buyout, buys \$3000 OAC**

Only name brand, 100% new software, components, and accessories, from reliable sources are used. **3 year parts and labour warranty.**

EXPERIENCE CANADA WITH
FURTHER STILL
CANADIAN ADVENTURE TOURS



1999 Tour Discount
*25% Discount
ONTARIO TREK
EAST EXPEDITION
WEST EXPERIENCE
1.877.371.TRIP (8747)
www.furtherstill.com

Student Association

- OF GEORGE BROWN COLLEGE -

We are looking for students interested in an exciting and meaningful placement for the 1999/2000 school year.

Opportunities include:

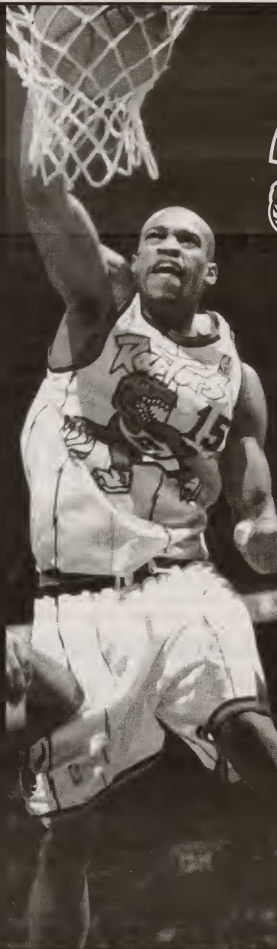
- 6 Women's Centre Co-ordinators
- 1 Food Bank Co-ordinator

Please drop a resume to the Student Association office to the attention of:

Monique Kavanagh

SIT WITH THE SUITS

BUT AT OSAP PRICES



GREAT LOWER BOWL SEATS AT OSAP PRICES

Mon. April 12	INDIANA
Mon. April 19	ORLANDO
Tues. April 20	ATLANTA
Tues. April 27	CHARLOTTE
Wed. May 5	CLEVELAND

STUDENT DISCOUNT 50% OFF

	REGULARLY	STUDENTS
BLUE 100 Level	\$98.00	\$44.00
GREEN 150 Level	\$62.00	\$31.00
PURPLE 200 Level (first 12 rows)	\$35.00	\$17.00

Call **TICKETMASTER**
872-5000

or visit the Air Canada Centre Box Office
Order in Advance For Great Seats!

Maximum 4 tickets per purchase.
Must provide student ID# to order

elvisLOG

So, like I'm really surprised at the number of people who showed up on Friday April 2nd at Maple Leaf Gardens.

It was the 42nd anniversary of Elvis's concert there and I couldn't believe all the people wearing tight white pants and carrying Elvis busts.

Well, I found my guy right away. He's a bit of an old fart but he's got a 20 carat gold providence.

It seems his mother was at that concert, and since her uncle was the local promoter, she got to go back stage to meet The King. Well, one thing led to another, and Elvis did like his flesh young and this mom was knocked up.

Well in those days the shit would really hit the fan. Mom didn't want to say who the daddy was, so they shipped her off to a home for unwed mothers where she stayed until she delivered.

So GBCers, I've finally found my Elvis and he was right here in TO. I'm working on making lots of little Elvis right now, but I have applied to get back into college in September. Maybe I'll see you in the halls. I'll be the one with the big tummy and the wide smile.

ELVIS LIVES!



3 REASONS WHY ELVIS STILL LIVES;

1. QUAALUDES®
2. CABO'S SMOKED RIBS
3. CABO'S CHICKEN WINGS

EVERY TUESDAY NIGHT AT THE CABO GRILL,
ONE POUND OF WINGS, HALF RACK OF RIBS AND A PITCHER ALL FOR

\$ **20***

*AVAILABLE BETWEEN 5:00 - 11:00 PM EVERY TUESDAY. TAXES EXTRA

Cabo
Grill

"The best pizza & ribs you've ever had"

1 Richmond Street West at Yonge Street 366-9226

A quick ten minute walk from St James and Hospitality Campus



*A TRADITION
OF EXCELLENCE*



PLAYER'S RACING

FOLLOW THE TEAM: WWW.PLAYERS-RACING.COM